



TRAVELBAG™

Mar 23

Job 1435 - Discover New England

ONLINE CAMPAIGN

Travelbag offer partners the opportunity to be feature a banner on its homepage carousel, in prime view of high volume traffic to the site. The banner is aligned to the main creative for the campaign and all digital campaign activity will be driven to this page.

Item	Stats
Homepage banner views	1,200

WHAT'S NEW

Our latest updates and favourite destinations



TRANSITION PAGE

NEW ENGLAND TRIP?
TICK



EMAIL MARKETING

Dedicated postcard

Travelbag emails are sent to a segmented group of the customer database. Customers can be targeted via purchase history, click behaviour, enquiry information and a host of demographic and socio-economic factors.

SEND	48,405
SESSIONS	189
CTR	0.4%


In situ ad: Email marketing

TRAVELBAG

PLAN YOUR HOLIDAY

CALL: 0203 627 1209

**NEW ENGLAND TRIP?
TICK**



USA NewEngland

SELF DRIVE ✓

EXPLORE ✓

WATERSIDE ✓

NEW ENGLAND, USA

12 Day Best of New England Self-Drive

11 nights | room only | 12 days car hire | direct Delta Airlines flights

Explore all that New England has to offer, from the White Mountains in New Hampshire, to the rugged cliffs of Newport. Begin your trip in Boston, before discovering Portland's quaint, cobbled streets and Cape Cod's brilliant beaches. Enjoy staggering landscapes and sea views galore on this East Coast adventure.

Here's what you can look forward to:

- ✓ Start your adventure in Boston and discover the historical highlights dotted along Boston's Freedom Trail
- ✓ Hit the road and sample the fine flavours of New England's signature dishes along the Maine Coast
- ✓ Explore the dramatic landscape of Acadia National Park and see the iconic covered bridges in the White Mountains
- ✓ Enjoy the freedom and flexibility of a self-drive holiday and plan stops that interest you

from
£1,549
per person

Selected November 2023 departures

VIEW OFFER >

0203 627 1209

(Call us today until 5.30pm)

NEXT STOP, NEW ENGLAND

From Atlantic beaches to marvellous mountain ranges, discover New England's natural beauty on this scenic US trip.



SHOW ME MORE >

REQUEST A QUOTE

Need an idea of cost for your holiday? Let us know your travel plans by filling out a short form, and we'll come back to you with more details.

YES PLEASE >



Nowhere else on Earth does holidays like the USA

This huge country is a patchwork of diverse states, home to some of the world's most famous cities. It's the place for icons like the Grand Canyon and the Statue of Liberty, Hollywood and the Golden Gate Bridge...

READ MORE >

EMAIL MARKETING

Email inclusion

Travelbag emails are sent to a segmented group of the customer database. Customers can be targeted via purchase history, click behaviour, enquiry information and a host of demographic and socio-economic factors.

SEND	125,597
SESSIONS	1,092
CTR	15%

TRAVELBAG AVERAGE STATS

Web Sessions: 520

CTR NL: 0.96%

In situ ad: Email marketing

[EMAIL YOUR AGENT](#)
[CALL 0203 993 8896](#)

Looking for the ultimate adventure? We're ready when you are.

Whether it's strolling along scenic trails in New England, hopping aboard a catamaran to the Whitehead Islands or taking in the stunning views of downtown LA from Griffith Observatory - now's the time to get that bucket-list trip in the diary.

Looking for inspiration? Our latest deals are just the ticket. Take a look below.

[GET INSPIRED >](#)

[0203 993 8896](#)

Call on any day 9am to 8pm

Travelbag Travel Ltd.
The Travelbag Team

NEW ENGLAND MADE EASY

From jaw-dropping national parks, to beautiful towns and cities, step into New England and see how England at its very best.

USA

13 Day Explore New England Motorhome Itinerary

13 nights | 7 night hotel stay | 11 other motorhome hire | direct flights from London

Of Discover time taken, scenic views, historic towns and New York

Of Drive along the Long Beach Road before discovering the beautiful New England coastline

Of Hotel, island and airport at Los Angeles and 10 Day of World-Class Parks

from **£1,599**

per person

Motorhome hire not included

[VIEW OFFER >](#)

AUSTRALIAN ADVENTURE

Hit the open road, see up to 100,000 kangaroos and crocodiles in a spectacular 10-day road trip.

17 DAY EAST COAST AUSTRALIA CAMPERVAN ADVENTURE

17 nights | 1 night hotel stay | 12 nights 4x4 camper van | 10 flights from London

Of British as an exciting journey along Australia's East Coast from the comfort of a fully equipped camper van with its own toilet and shower

Of Enjoy access to a handy road to see exciting top views, scenic beaches and

Of 100% expert driving journey

Of Access Australia's iconic wildlife, scenic coastline and enjoy with one of the greatest views of the Great Barrier Reef and Whitsunday Islands

from **£2,599**

per person

Motorhome hire not included

[VIEW OFFER >](#)

THE PERFECT PAIR

From the sun-drenched beaches of Bali to the golden-sand beaches and blue waters of the Indian Ocean, you'll find the perfect pair in Singapore and Bali.

SINGAPORE & BALI

10 nights | 1 hotel | 10 flights from London

Of Take in the incredible views from the top of the Lioness of the Bay in Singapore

Of The perfect pair of the perfect pair in Singapore's beautiful beaches

Of Relax on the beautiful white sandy shores of Bali's Nusa Dua beach

from **£1,799**

per person

Motorhome hire not included

[VIEW OFFER >](#)

NON-STOP NATURE

Spill your time between the lush and the beautiful, watch the animals in nature, visit ancient forests, and go on a journey across the time regions.

SAVE UP TO £200 PER COUPLE

11 DAY Sri Lanka & Maldives

11 nights | 10 flights from London

Of Discover the combined gems of the Indian Ocean, Sri Lanka & Maldives

Of Discover the perfect pair in Sri Lanka and Maldives at the Maldives

Of Discover the perfect pair in Sri Lanka and Maldives at the Maldives

Of Discover the perfect pair in Sri Lanka and Maldives at the Maldives

from **£2,999**

per person

Motorhome hire not included

[VIEW OFFER >](#)

REQUEST A QUOTE

Need an idea of cost for your holiday? Let us know your travel plans by filling out a short form, and we'll come back to you with more details.

[YES PLEASE >](#)

NOVA SCOTIA SORTED

NOVA SCOTIA CANADA

GET ME THERE >

Now Scotia also known as Nova Scotia brings you nature, history and wildlife all in one holiday. Enjoy panoramic city views from Halifax Citadel or take in the nature at Kejiko National Park.

[GET ME THERE >](#)

**WIN A HOLIDAY
TO LAS VEGAS**

EMAIL BANNERS

CITY AND SAND

Full-time from tomorrow Kuala Lumpur and Kuala Lumpur is providing a sparkling city, modern
 homes, and business locations.

KUALA LUMPUR & BALI

The Hotel Strip Kuala Lumpur, Anantara Collection

••• The Pavilions Bali

12 English, 1 road & hotel lot - 10 minutes English

*Discover the bright lights of Kuala Lumpur before leaving quality in the heart of
 Bali.*

*Investment property in the city of Kuala Lumpur and receive a free home upgrade in
 a fully furnished house.*

Start a new venture to go on with a Free 30-day trial package at The Pavilions Bali

from
£1,879
 per month

minimum investment 1 year agreement

VIEW OFFER >

WESTERN AUSTRALIA ADVENTURE

Get off on a well-timed campaign to see, inspiring North, Redland Island, and the
Wild to the Great Ocean Road (Hagley Road).

 13 D

SAVE UP TO £550 PER COUPLE

AUSTRALIA
13 Day Perth and Beyond Campaign Explorer

12 nights / 13 night hotel stay / 12 days to the Southern Hemisphere / 14 days to the
1 night

of Perth and beyond to Redland Island, including other, very scenic and other to
the Great Ocean Road

of Perth and beyond to the southern end of Perth, including the southern end
of the Great Ocean Road and beyond to the southern end of the Great Ocean Road and
beyond to the southern end of the Great Ocean Road

from
£2,399
per person

(based on 2 people, 12 days to the Great Ocean Road)

VIEW OFFER »

LUXURY SAFARI

From enlightening island Cape Town, An exciting game drive through Kruger National Park, experience it all with style, and some wine.



SOUTH AFRICA

Boutique Self-Drive With Kruger Safari

7 nights | 1 bed & breakfast | 8 days car hire | 3 nights drinks flight

4 Kingdoms, 40 miles and a mountain away from Cape Town

4 boutique self-drive, across and back routes in the early morning and late afternoon*

8th December

4 South Coast, shared and private and 4 nights in a private game reserve*

from
£3,659
per person

minimum 2 people, 18th September

VIEW OFFER >

The collage consists of four distinct promotional banners arranged in a grid-like fashion.

- Top Banner:** Features a light beige background. At the top, the text "REQUEST A QUOTE" is centered in a dark blue serif font. Below it, a paragraph reads: "Need an idea of cost for your holiday? Let us know your travel plans by filling out a short form, and we'll come back to you with more details." At the bottom center is a dark purple rectangular button with the white text "YES PLEASE >".
- Middle Banner:** Features a scenic background image of palm trees silhouetted against a bright sunset or sunrise over water. On the left, the text "LET US CALL YOU" is written in large, bold, yellow sans-serif capital letters. On the right side, there is a pink rectangular box containing the white text "REQUEST CALL BACK >" followed by smaller text: "We'll call you at the time you specify."
- Bottom Left Banner:** Has a solid magenta background. The text "NEW ENGLAND TRIP? TICK" is displayed in large, bold, white sans-serif capital letters.
- Bottom Right Banner:** Features a landscape photograph of a lake surrounded by green trees. In the upper left corner of the photo area, the text "New England" is written in a script font, with "USA" in a blue box next to it. In the lower right corner, there is a red rectangular button with the white text "TAKE ME THERE >".

RETAIL SHOP TAKEOVER

Lightbox
TV screens

As part of a wider campaign or to help support a tactical offer, Travelbag offers partners premium display space in it's shop windows. Exposure can range from a dedicated window display offer or to feature video content.

A TV SCREEN CAMPAIGN WILL FEATURE ACROSS ALL 6 OF OUR STORES THROUGHOUT THE UK:

Cheltenham
Chester
Knutsford
London Baker Street
Solihull
Winchester



NATIONAL PRESS - TELEGRAPH

TRAVELBAG™

DREAM HOLIDAY? DODDLE

Wherever you want to go, we make getting there easy. Looking to create some amazing holiday memories? We've got you covered with our latest offers.

BOOK YOUR NEXT DREAM HOLIDAY
Visit travelbag.co.uk or call 0203 797 8168

OUT THERE MADE EASY SINCE 1979



USA from £1,839



Colours of New England Escorted Tour

- 9 nights bed and breakfast* including direct United Airlines flights
- Witness the autumn foliage change colour as you travel through Vermont's White Mountains
- Capture New England's coastline and see one of America's most photographed lighthouses
- Retrace the start of the American Revolution as you explore Boston's historic Freedom Trail

THAILAND from £2,299



5* The Shore at Katathani, Phuket and 5* The Sarojin, Khao Lak

- 10 nights bed and breakfast including Emirates flights and all transfers
- Head to southern Thailand where sunshine, endless beaches and azure waters await you
- Rest and rejuvenate at The Shore by Katathani, an adults only sea-view property on the shores of Kata Noi
- Hide yourself away in the secluded Sarojin where traditional Thailand meets five-star luxury

AUSTRALIA from £3,149



Iconic Queensland

- 12 nights room only 4* hotels* and 6 days car hire including Singapore Airlines flights
- After a stay in Brisbane, unwind in the Whitsunday Islands with a relaxing stay on Hamilton Island
- Stay at an eco-resort surrounded by beautiful rainforest and beaches, and enjoy an included trip on the Kuranda Scenic Rail and Skyrail
- Relax in the coastal town of Port Douglas and enjoy an included Great Barrier Reef Snorkelling Cruise

USA AND CANADA from £4,449



Majestic Alaska Deluxe Tour

- 16 nights including a 7 night cruise, meals* and Air Canada flights
- Enjoy an escorted tour through the Alaskan Wilderness before boarding a Holland America Cruise Ship to sail down to Vancouver
- Explore Denali National Park, journey on the Alaska Railroad and cruise through Prince William Sound
- See majestic Glacier Bay, stop off in Juneau and Ketchikan, and sail down the Inside Passage
- **Save up to £850 per couple**

Prices "from" act as an indication only and are per person based on 2 sharing/travelling together, subject to availability and including all taxes. DNATA reserve the right to withdraw/amend any offers at any time. Transfers not included unless otherwise specified. All rights reserved. Full terms and conditions apply, please see travelbag.co.uk for full details. *Includes 16 breakfasts, 1 x "Be My Guest Experience, 8 lunches, 8 dinners and 1 farewell dinner. *Stay at Adina Apartment Hotel, Brisbane, Reef View Hotel Hamilton Island, Thala Beach Nature Reserve and Peppers Beach Club Port Douglas.



SOCIAL MEDIA

Facebook Canvas

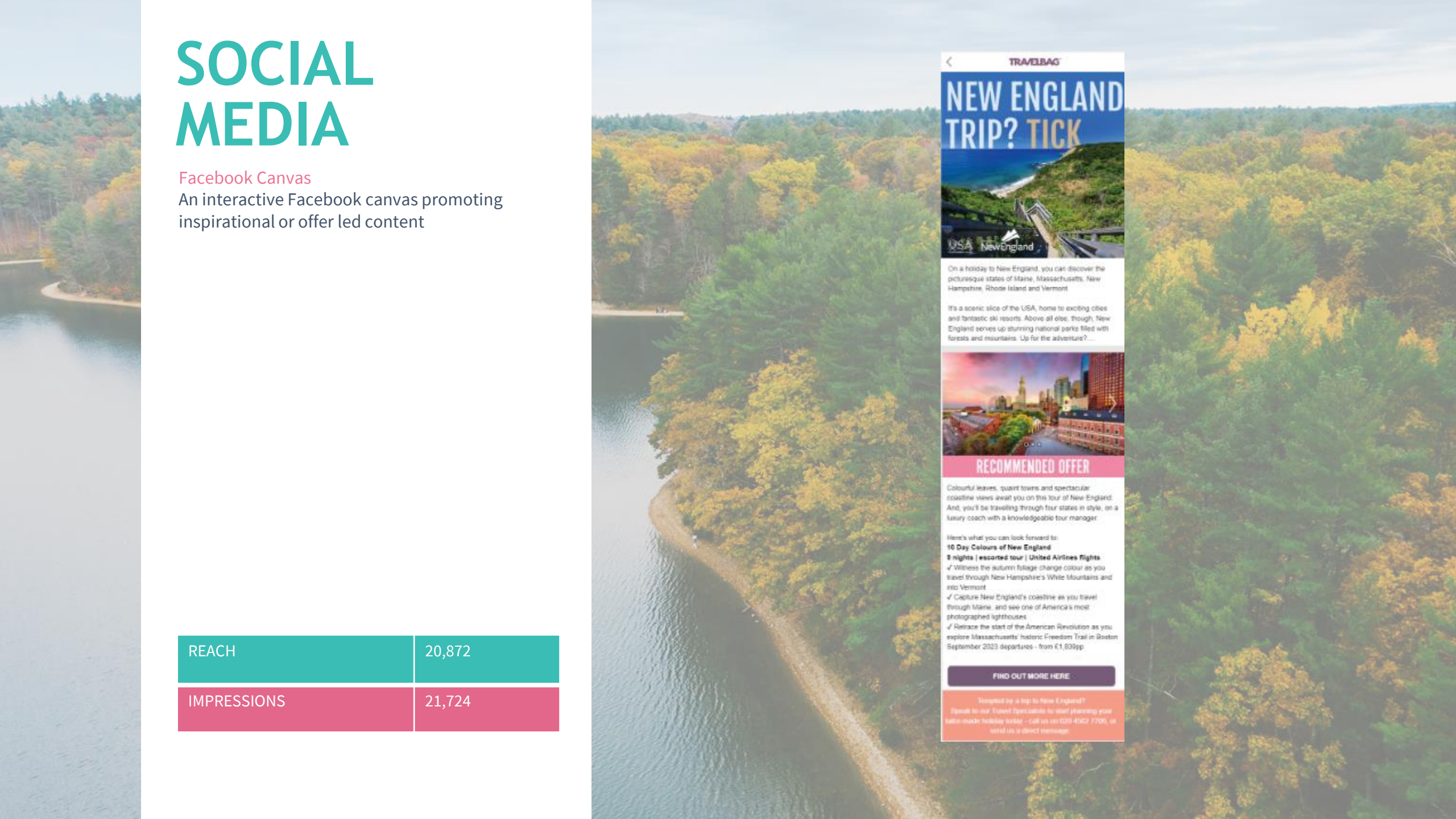
An interactive Facebook canvas promoting inspirational or offer led content

REACH

20,872

IMPRESSIONS

21,724




TRAVELBAG

NEW ENGLAND TRIP? TICK

USA New England

On a holiday to New England, you can discover the picturesque states of Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.

It's a scenic slice of the USA, home to exciting cities and fantastic ski resorts. Above all else, though, New England serves up stunning national parks filled with forests and mountains. Up for the adventure?...



RECOMMENDED OFFER

Colourful leaves, quaint towns and spectacular coastline views await you on this tour of New England. And, you'll be travelling through four states in style, on a luxury coach with a knowledgeable tour manager.

Here's what you can look forward to:

10 Day Colours of New England
9 nights | escorted tour | United Airlines flights

- ✓ Witness the autumn foliage change colour as you travel through New Hampshire's White Mountains and into Vermont.
- ✓ Capture New England's coastline as you travel through Maine, and see one of America's most photographed lighthouses.
- ✓ Retrace the start of the American Revolution as you explore Massachusetts' historic Freedom Trail in Boston.

September 2023 departures - from £1,839pp

[FIND OUT MORE HERE](#)

Interested by a trip to New England?
Speak to our Travel Specialists to start planning your tailor-made holiday today - call us on 020 4002 7700, or send us a direct message.