



discover 
NewEngland
**29th Annual Tourism
Summit & International
Marketplace**
March 8-10, 2027
Foxwoods Resort
Mashantucket, Connecticut



About Discover New England

Discover New England (DNE) is a regional destination marketing organization founded in 1992 by the six New England state government tourism offices. DNE is a nonprofit (501c6) association dedicated to promoting travel to and within the member states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.

Read the Latest Annual Report

www.DiscoverNewEngland.org/annual-reports





2027 Host
Foxwoods Resort Casino, Mashantucket, Connecticut

About the 28th Annual Summit & International Marketplace

- About 250 attendees
- More than 70 International tour companies from 12 countries
- Tourism & hospitality companies and DMOs from all six New England states
- Well over 4,000 pre-scheduled, 15-minute meetings
- 25 Exhibitors



Previous Attendees - 2026

Suppliers & Buyers

2026 Attendees

SUPPLIERS		
Ames Farm Inn & Resort	Bandwango	Basin Harbor Resort and Boat Club
Best Western Hotels of New England	Boston Duck Tours	Boston Marriott Copley Place & Sheraton Boston Hotel
Boston Red Sox - Fenway Park Tours	Brand USA	Brown Eyed Flower Child
BXP - Prudential Center	Cambria Boston Downtown Seaport Hotel	Cambridge Office for Tourism
Cape Cod Chamber of Commerce & CVB	Carly Marie Travels LLC	Central Regional Tourism District - Connecticut
City Cruises	Connecticut Office of Statewide Marketing & Tourism	Courtyard Burlington Harbor Hotel / Hotel Vermont
Custom Tours & More	Darling Hotels	DATTCO, Inc.
Delaney Events	Delta Airlines	Discover Central Massachusetts
Discover Gloucester, Gloucester Tourism Alliance	Discover New England	Discover Newport, Rhode Island
Discover Quincy	Discover Sugar River Region	Discover Waterbury/Revitalizing Waterbury
DoubleTree by Hilton Burlington Vermont	Eastern Townships of Quebec	Expedia Group Media Solutions
Fort at No. 4	Freedom Trail Foundation	Glen House Hotel
GoProvidence	Great Wolf Lodges of New England - CT & MA	Hampton Inn & Suites Mystic
Hampton Inn and Suites North Conway NH & Hotel Bridgton ME	Hawthorne Hotel	Hello Burlington
Home2 Suite of Hilton North Conway & Fox Ridge Resort	Hotel Champlain Burlington, Curio Collection by Hilton	Hotel Downstreet

2026 Attendees

SUPPLIERS CONTINUED

Hotel UMASS	Hotel Ursa	Hub Town Tours
John Carver Inn & Spa	Joshua's Worldwide	Lafrance Hospitality
Lakes Region Tourism Association- NH - Regional DMO - Itinerary Development for individuals or groups, Free planning services	Lark & Bluebird Hotels	Lexington Visitors Center
Mad River Valley	Maine Course Hospitality Group	Maine Office of Tourism
MASS MoCA (Massachusetts Museum of Contemporary Art)	Massachusetts Office of Travel and Tourism	Meet Boston
Merrill Farm Inn & Resort	MetroWest Boston Visitors Bureau	Mohawk Trail Association Tourism & Visitors Bureau- Promoting a Scenic Byway/Region in Northwestern Massachusetts
My Darling Passport	National Tour Association	NEOC
New England Aquarium	New Hampshire Travel & Tourism	New York State Travel Industry Association
Newport Hotel Group	Newport Mansions - The Preservation Society of Newport County	North of Boston Convention & Visitors Bureau
NorthEast Experience	Northeast Media / Phoenix International Publishing	Owls Nest Resort (NH)
Patriot Rail Excursions	Peabody Essex Museum	Plimoth Patuxet Museums
Premier Coach Company, Inc.	Revolutionary Valley	Rhode Island Commerce Corporation
Salem Witch Museum	See Plymouth	SHELBURNE MUSEUM

2026 Attendees

SUPPLIERS CONTINUED

ShoreWay Acres Inn & Cape Cod Lodging. Walk to Main St. & Beach. 80 Room Historic Hotel - Comp Full Bfst Buffet.	SIMON PROPERTY GROUP-Merrimack, Lee and Kittery Premium Outlets	Simon Shopping Destinations Malls Premium Outlets The Mills
Sojern, Inc	South County Tourism Council	Southeastern Massachusetts Visitors Bureau
Sperling.	Sterling Ridge Resort LLC	Stoweflake Mountain Resort and Conference Center
Sun & Ski Inn and Suites	Tandem	The Berkshires Regional Tourism Council - 1Berkshire
The CAT Ferry - The most adventurous way to travel between Maine, USA, and Nova Scotia, Canada!	The Equinox Golf Resort & Spa	The Manchester View Vermont
The Revolution Hotel	Thruhike	Tourism Economics
TourMappers North America, LLC	Town of Concord	US SBA
Vacatia	Vermont Department of Tourism & Marketing	Vermont Teddy Bear
View Boston Observation Deck	Visit New Haven	Visit Portland
von Trapp Family Lodge & Resort	W Boston & Westin Copley Place	Warwick Tourism Culture & Development
Western Massachusetts Northampton Amherst	Wheresight	White Mountains Attractions Association
Yankee Publishing, Inc.	Yarmouth & Acadian Shores Tourism Association (YASTA)	

2026 Attendees

BUYERS			
Abercrombie & Kent	Allied New World	AMERICA Journal	America4you
American Holidays	Amplitudes	Argus Reisen	ATI
Best4Travel	Blanc Indigo	Blue Lobster Travel Company	Bonotel
CALIFUN	CANUSA	Carrier Holidays	Cox & Kings
Creo Travel	Destination America	Discover North America	Dnata
Eagle Reisen	Exciting West	Exit Reizen	Expression Voyages
Freedom Destinations	Get it Across	Globus Family	Go America
GO2WEST	Insieme in Tour	Intercruises Shoreside & Port Services	Joker Reizen
Jonview	JTB USA, Inc	Lasciati Viaggiare	Les Ateliers du Voyage
Master Explorer	Meridia Reisen	Orkestra Tourism	Overseas Network
Para Tours	Partir aux États-Unis	Priceline	Purely Travel
Reima Tours	Road Scholar	Target Travel Marketing	The Internet Traveller
THEMA srl	Tour America	Tourmappers	Travel & Tourism Marketing
Travel Gallery	Travel Time	USA Travel	Ustravel.nl
Vacations to America	Webbeds	Wolfe Tours	Woodstock Communications
World Travel Team Rhein-Kurier GmbH.	World2Meet		

Schedule

Monday
Day 1



9:00 AM	Registration opens and Exhibitor Setup Begins
10:00 AM	State Breakouts (TBC)
11:00 AM – 11:30 AM	Hallway Track, Networking in Exhibition
11:10 AM	First-Timer Orientation Tour
11:30 AM – 1:00 PM	Market Update Hosted Luncheon
1:00 PM – 1:10 PM	Break
1:15 PM – 2:00 PM	Speaker Breakouts
2:00 PM – 2:10 PM	Break
2:15 PM – 3:00 PM	Speaker Breakouts
3:00 PM – 4:30 PM	B2B Exchange Appointments
4:30 PM – 6:30 PM	All delegate welcome reception (Exhibition area)
7:00 PM	Buyers, receptives and sponsors depart for Closed evening event hosted by Connecticut Office of Marketing & Tourism. Dinner on own - suppliers.

Schedule

Tuesday
Day 2



7:30 AM	Breakfast buffet opens
8:00 AM	Connecticut Drag Breakfast Show
9:00 AM – 11:58 AM	Marketplace I: One-on-One Appointments
12:00 PM – 2:00 PM	All delegate lunch
2:30 PM – 5:13 PM	Marketplace II: One-on-One Appointments
7:00 PM	All Delegate Evening Event hosted by Connecticut Office of Marketing & Tourism

Schedule

Wednesday
Day 3



7:30 AM	Breakfast buffet opens
9:00 AM – 11:58 AM	Marketplace III: One-on-One Appointments
12:00 PM – 1:30 PM	Grab & Go lunches

Sponsorship



Contact events@discovernewengland.org

\$20,000	International Co-Host
\$8,500	All Delegate Lunch
\$8,500	Breakfast
\$6,500	Monday Lunch Buffet
\$5,000	Monday Evening Reception
\$5,000	Summit Bag Sponsor
\$5,000	Summit Badge Sponsor
\$4,000	All Water Stations
\$3,500	Marketplace Coffee & Tea Station
\$2,500	Registration Desk
\$2,500	Tour Operator Grab & Go Road Snacks
\$2,000	Monday Speaker Breakout Room (2 available)
\$2,000	Monday Summit Coffee & Tea Station
\$1,000	Summit Services

www.DiscoverNewEngland.org/sponsorship

Note: Marketplace pre-scheduled appointments are restricted to only International Tour Operators and New England Tourism Suppliers