

discover NewEngland

29th Annual Tourism Summit & International Marketplace

March 8-10, 2027
Foxwoods Resort
Mashantucket, Connecticut



CTVISIT CONNECTICUT TOURISM OFFICE · BRAND USA · DATTCO

FOXWOODS RESORT CASINO, CONNECTICUT

Come early. Stay late.
See New England for yourself.

The Marketplace is where business gets done. The stories you'll tell your clients come from the road, though, so our state partners have planned familiarization tours before and after the Summit. On each one you'll see the places you sell, meet the people who make them special, and leave with fresh, ready-to-sell ideas for your New England programs.

Here's what's waiting for you.

YOUR WEEK AT A GLANCE

Wed 3 – Fri 5 March	**Pre-FAM · Massachusetts** Greater Boston, North of Boston & MetroWest
Sat 6 – Mon 8 March	**Pre-FAM · Connecticut** Choose one of two routes
Mon 8 – Wed 10 March	**Summit & International Marketplace** Foxwoods Resort Casino, Connecticut
Wed 10 – Fri 12 March	**Post-FAM** Rhode Island or Western Massachusetts

BEFORE THE MARKETPLACE

Pre-FAM Tours

Wednesday 3 – Monday 8 March · For international tour operators & inbound receptives · Advance registration required



MASSACHUSETTS · WEDNESDAY 3 MARCH

Arrive in Greater Boston

Start where the city meets its neighbors. Within sight of downtown you'll find literary legends, coastal charm, sporting history and the stories of the American Revolution. These communities also make a smart base for your clients. They can stay here and take public transportation into central Boston, or add a few nights in the countryside to a city stay, all without needing a car.

MASSACHUSETTS · THURSDAY 4 – FRIDAY 5 MARCH

North of Boston & MetroWest

Just beyond Boston is the New England your clients dream about, with a few surprises they never saw coming.

North of Boston

Postcard-perfect harbors. Colorful fishing villages, rocky coastline, and seafood fresh from the boat.

Salem, beyond the witches. The 1692 witch trials, plus maritime adventure and unexpected cultural treasures.

A taste of the Gilded Age. Seaside mansions and magnificent gardens, perhaps at the Crane Estate on Castle Hill.

Artists & open landscapes. Artist colonies, live theatre, local makers, working farms, salt marshes and beaches.

MetroWest

Timeless New England. The historic Wayside Inn and its grist mill, one of the most photographed scenes in the region.

Maple, farms & local spirits. Seasonal maple and farm experiences, distilleries and craft breweries.

History & big ideas. The starting line of the Boston Marathon, and the town that inspired America's first public library.

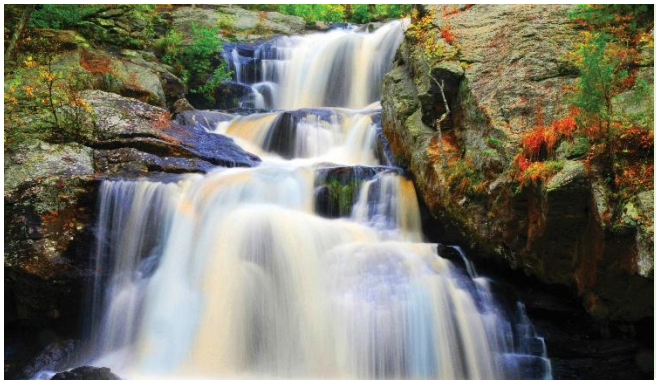
A taste of Brazil. One of the most significant Brazilian American communities in the US, with the food and warm hospitality to match.

CONNECTICUT · SATURDAY 6 – MONDAY 8 MARCH

Gilmore Girls to Mystic Pizza, Connecticut

The best way to get to know Connecticut is to spend time with the people who love it: the makers, chefs, artists and innkeepers who can't wait to show you around. Pick the route that suits your clients. Both depart Saturday at 10:00 AM and finish at Foxwoods on Monday afternoon, in time for the Welcome Reception.





ROUTE 1

Northeastern Connecticut, Mystic & the Eastern Coast

Come hungry. We have people you should meet.

- Artists, makers and farms full of creative energy
- Mystic beyond the photographs: maritime stories, art and the waterfront
- Indigenous heritage and lives shaped by the sea, told by the people who carry those stories
- Food with a story, from the grower, the water or a family tradition
- Fresh air, welcoming inns and meals that make you put your phone down

ROUTE 2

Litchfield Hills, New Haven & Southwestern Connecticut

Good company. Great art. Something delicious next.

- Country views, artists and makers, inspiration for Gilmore Girls, and a little country luxury in the Litchfield Hills
- New Haven's art, books, theater and architecture, from Yale to the neighborhoods
- New Haven apizza, which deserves a (spirited) conversation of its own
- The coast and the places locals keep going back to
- Thoughtful hospitality and a memorable meal or two



THE MAIN EVENT · MONDAY 8 – WEDNESDAY 10 MARCH

Summit & International Marketplace at Foxwoods

Two days of one-on-one appointments with New England's suppliers, plus evenings worth staying up for.

Monday: All-Delegate Welcome Cocktails, followed by a private buyer evening hosted by the Connecticut Office of Tourism.

Tuesday: A Connecticut drag breakfast show to start the day, two Marketplace appointment sessions, then the All-Delegate State Dinner.

Wednesday: A final morning of appointments. Coaches then depart for the Post-FAMs, or for Providence (PVD) and Boston (BOS) airports.

Tip: *Appointment sessions have no scheduled breaks, so build your own into your schedule when you request appointments.*

AFTER THE MARKETPLACE

Post-FAM Tours

Wednesday 10 – Friday 12 March · For international tour operators only · Arrive at Boston Logan (BOS) before 4:00 PM on Friday





GROUP A · RHODE ISLAND

Coastal Heritage & Gilded Age Grandeur

Seafood, sea views and mansions, at a relaxed pace.

- American Impressionist art in Westerly, and the giant wooden trolls of Ninigret Park
- Out on the water with the Matunuck Oyster Barge, then dinner with a 360° view
- Ocean Drive, the famous Cliff Walk and a Newport harbor cruise
- *The Elms Experience*, a new multi-sensory mansion tour
- Your pick: the International Tennis Hall of Fame, the National Sailing Museum or the new Newport Black History Museum
- A farewell toast in the ballroom of a Gilded Age mansion such as Rosecliff

GROUP B · WESTERN MASSACHUSETTS

Literary Heritage & Creative Spirit

Poets, gardens and college-town energy in Northampton & Amherst.

- Step into Emily Dickinson's world at the Emily Dickinson Museum
- The internationally renowned Yiddish Book Center
- The Smith College Botanic Garden and the hills and river valleys around it
- Downtown Northampton's independent shops, galleries and restaurants
- An evening of live theater, music or performance
- Farm-to-table dining rooted in the region's working farms

Come curious. Leave inspired.

Places are limited and advance registration is required. Reserve your spot on a Pre-FAM, a Post-FAM, or both.

Questions? Email events@discovernewengland.org or contact your market representing agency for Discover New England

Itineraries are still being finalized. Destinations, visits, dining, accommodations and activities are subject to change, and outdoor experiences depend on the weather. It's March in New England, so pack layers!

Discover New England
Connecticut · Maine · Massachusetts · New Hampshire · Rhode Island · Vermont